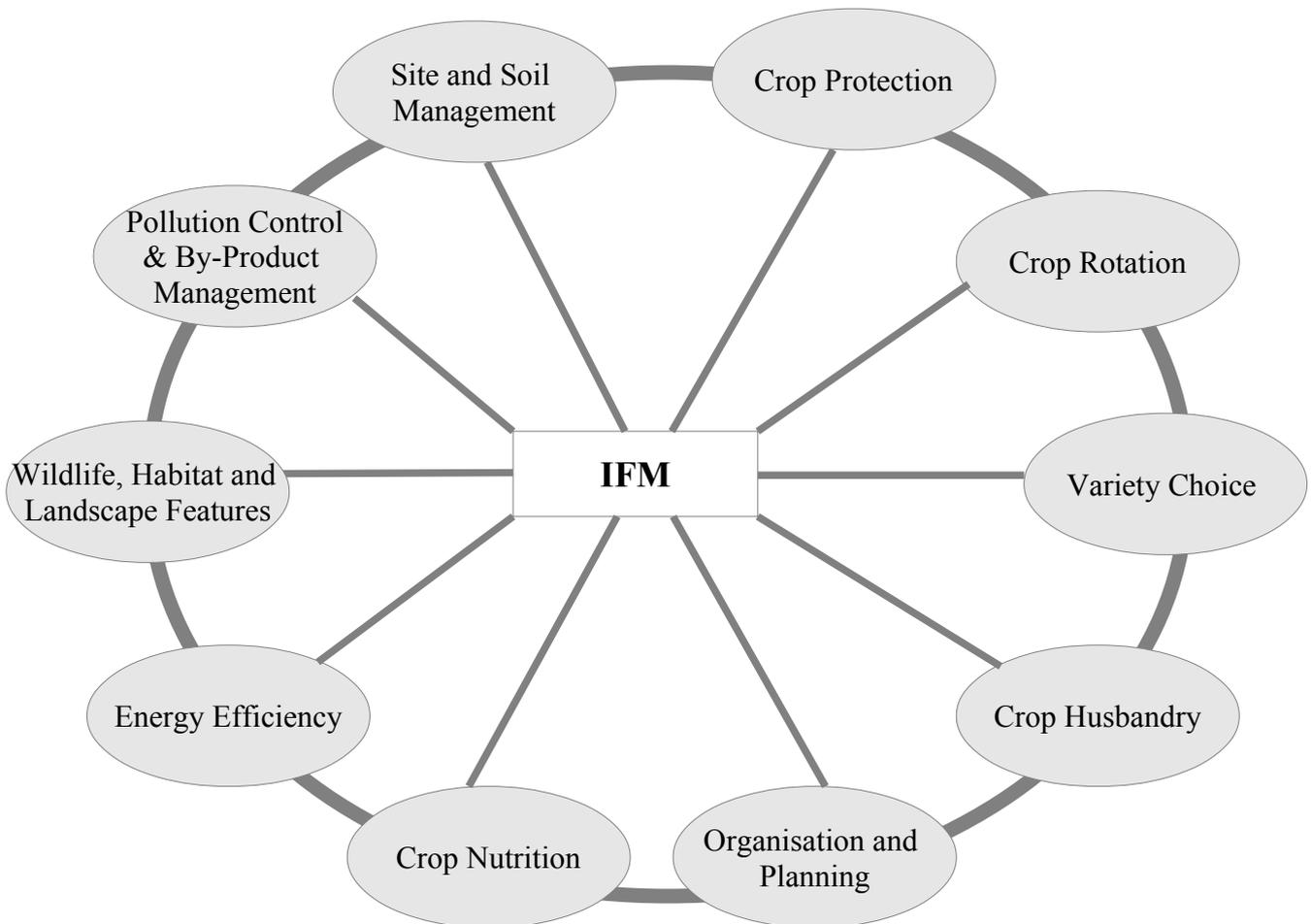


INTEGRATED FARM MANAGEMENT

At Olive Grove Salads Ltd, we manage our farm under the principles of Integrated Farm Management (IFM) so that we can produce safe produce efficiently and economically whilst conserving the environment. The definition of IFM is:

'A whole farm policy aiming to provide efficient and profitable production which is economically viable and environmentally responsible. It integrates beneficial natural processes into modern farming practices using the most appropriate technology and aims to minimise the environmental risks while conserving, enhancing and recreating that which is of environmental importance.'

The sections on the following diagram show the principles of IFM, they are used to ensure that the farm's management practices and decisions are balanced and concise.



Document No: LEAF 1.15	Version No: 3	Issue date: 30.01.15	Authorised by: J. Baybutt	Page No: 1 of 2
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Our main reasons for using IFM are:

- to maximise profit by reducing risk, minimising waste and assessing the business inputs
- to enhance and improve the quality of the water, soil, air and landscape on which we farm on
- to restore public confidence by ensuring our products are produced to benefit the environment and to produce safe food
- to meet market demands for a high quality product

The benefits of IFM are:

- Responsible methods of producing quality, safe, affordable food.
- Improved farming and environmental protection.
- Maintaining and enhancing the use and value of key resources such as staff, soil, water, air, wildlife habitats and landscape, capital and machinery.
- Targeting the use of agrochemicals, medicines and fertilisers only when necessary, saving farmers money and reducing risk to the environment.
- Following the Codes of Good Agricultural Practice.
- Maintaining and enhancing the wildlife value and character of the countryside and landscape.
- Meeting the needs of the market place by establishing and using an accurate system of records and procedures to ensure informed decisions, traceability and accountability.
- Reducing the risk of pollution incidents by identifying sensitive field areas and categories of risk (i.e. no spreading, very high, high risk and lower risk), and adjusting or avoiding the application of inputs on these areas.
- Ensuring farm staff are fully trained to understand and implement IFM principles and enjoy the job satisfaction in achieving these principles.
- Being prepared for future challenges and keeping ahead of legislation.
- Building up public confidence.

Document No: LEAF 1.15	Version No: 3	Issue date: 30.01.15	Authorised by: J. Baybutt	Page No: 2 of 2
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